The Influence of Consistency, Frequency, and Semantics on Learning to Read: An Artificial Orthography Paradigm

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Two experiments explored learning, generalization, and the influence of semantics on orthographic processing in an artificial language. In Experiment 1, 16 adults learned to read 36 novel words written in novel characters. Posttraining, participants discriminated trained from untrained items and generalized to novel items, demonstrating extraction of individual character sounds. Frequency and consistency effects in learning and generalization showed that participants were sensitive to the statistics of their learning environment. In Experiment 2, 32 participants were preexposed to the sounds of all items (lexical phonology) and to novel definitions for half of these items (semantics). Preexposure to either lexical phonology or semantics boosted the early stages of orthographic learning relative to Experiment 1. By the end of training, facilitation was restricted to the semantic condition and to items containing low-frequency inconsistent vowels. Preexposure reduced generalization, suggesting that enhanced item-specific learning was achieved at the expense of character-sound abstraction. The authors’ novel paradigm provides a new tool to explore orthographic learning. Although the present findings support the idea that semantic knowledge supports word reading processes, they also suggest that item-specific phonological knowledge is important in the early stages of learning to read.

Keywords: artificial orthography, reading, statistical learning, semantics, lexical phonology

One of the most impressive aspects of the human language faculty is the ability to cope with both rules and exceptions to those rules. This is particularly well illustrated by English orthography. A skilled reader of English is able to read words that follow typical spelling-sound patterns (i.e., regular or consistent words) and words that do not (i.e., exception or inconsistent words). They can also assign a pronunciation to novel orthographic forms. How we learn to balance the twin demands of a system that promotes creativity and generalization while at the same time allowing exceptions has been considered extensively in the psycholinguistic literature (Fodor & Pylyshyn, 1988; Glushko, 1979; Humphreys & Evett, 1985; Pinker, 1991) and has been the focus of a number of modeling initiatives using a variety of different architectures (Coltheart, Curtis, Atkins, & Haller, 1993; Coltheart, Rastle, Perry, Langdon, & Ziegler, 2001; Harm & Seidenberg, 1999, 2004; Jacobs & Grainger, 1994; Plaut, McClelland, Seidenberg, & Patterson, 1996; Seidenberg & McClelland, 1989; Zorzi, Houghton, & Butterworth, 1998). At the same time, good progress has been made toward understanding the beginnings of reading development in children, but relatively little research has examined the learning process directly. In the present article, we describe two experiments that exposed adults to novel words written in an artificial orthography. These allowed us to address four main issues. First, can learners extract subword regularities (akin to grapheme-phoneme correspondences) from exposure to whole-word orthographic forms (and their corresponding pronunciations) without explicit instruction? Second, are learners sensitive to lexical properties such as spelling-sound consistency and frequency, present in the language environment? Third, can learners generalize to novel forms, and is generalization influenced by the frequency and consistency characteristics of the training set? Finally, how does the introduction of meaning to the language affect learning and generalization?

Our study was inspired by the growing number of studies using artificial languages to explore issues in spoken language processing. For example, Magnuson, Tanenhaus, Aslin, and Dahan (2003) exposed adults to new phonological forms that varied in frequency and phonological overlap. This allowed them to chart the emergence of neighborhood effects as new forms competed with those already established. Wonnacott, Newport, and Tanenhaus (2008) used similar techniques to investigate grammatical learning. They exposed adults to a new language in which verbs occurred probabilistically in one of two constructions. Posttests demonstrated that adults had learned and abstracted the statistical regularities governing verb use in the language and could use them productively and in online comprehension.

Why should we wish to use an artificial language to study word reading? Primarily, it allows precise control over the input statistics to which learners are exposed. This avoids the need to rely on lexical databases to extract variables such as frequency and consistency, which can only ever be a proxy for an individual’s experience with the language. It also reduces concerns about other
noncontrolled factors influencing performance. As noted by Magnuson (2008), this point is nicely illustrated by the apparent disappearance of a Consistency × Imageability interaction in reading aloud once age of acquisition is controlled (Monaghan & Ellis, 2002). In addition, it combat the problem of using the restricted word lists that result from attempting to control for all of these factors (Forster, 2000). Although the natural correlation between psycholinguistic variables may in fact reflect what is optimal, it is important to understand how each operates before addressing such higher level questions. The degree of control provided by an artificial language therefore makes it an ideal tool to question and extend the existing literature on how lexical statistics influence learning and generalization.

A surprisingly small number of studies have used such methodologies to investigate issues concerned with single-word reading. McCandliss, Posner, and Givón (1997) taught adults novel words that were assigned the same meanings as existing English words and spelled using the Roman alphabet. Although their language was well suited to explore the issues of lexicalization that they set out to investigate, it was not artificial in terms of either orthography or meaning. A different approach is exemplified by Bowers, Davis, and Hanley (2005). They taught new novel forms, such as BANARA, that were related in form to so-called hermit words: words with no orthographic neighbors (e.g., BANANA). After training, they examined whether learning of new forms competed with the processing of hermits. Once again, this was not an artificial orthography; it was based on close neighbors of existing words written in standard form.

A small cluster of studies emerged in the 1960s and 1970s using novel symbols (for a review, see Knauff & Legenza, 1978), but these tended to focus on single symbol–sound correspondences rather than on symbol sequences forming words (see also Byrne, 1984; Byrne & Carroll, 1989). This was also the case in some more recent neuroimaging studies examining changes in brain activity pre- and posttraining on previously unknown orthographic symbols (Callan, Callan, & Masaki, 2005; Hashimoto & Sakai, 2004). Two experiments that have used word-level forms presented in an artificial orthography are described by Bitan and Karni (2003, 2004). They asked whether adults could extract subword spelling–sound correspondences from novel words written in a novel orthography and concluded that they could not. Although participants were able to learn the training sets, they were unable to generalize their knowledge to novel forms written in the same novel orthography without explicit teaching in symbol–sound correspondences.

On first sight, these findings cast doubt on whether an artificial language paradigm has any utility for investigating orthographic learning. Importantly, however, there are several problems with Bitan and Karni’s (2003, 2004) methodology, which may undermine the utility of their approach. First, unlike most alphabetic scripts in which phonemes are represented by a cohesive symbol, phonemes in these studies were represented by two or three separate symbols. For example, the sound /pl/ was written as f'R, /w/ as /l/, and /l/ as /l/, meaning that the word /plwn/ was written as f/'Rl'l'. This complexity was used to minimize the impact of existing alphabetic knowledge; however, it is likely to have actively hindered the extraction of subword symbol–sound knowledge. Second, in natural languages, children are soon faced with an ever increasing set of words, whereas Bitan and Karni taught adults only 6–12 words. Coupled with the intractable nature of the subword symbol–sound relationships, it is not surprising that learners adopted a whole-word rote learning strategy. Third, learning involved participants deciding whether their decoding attempts matched an English translation and making same-different judgments about pairs of stimuli. This is very different from the corrected pronunciation attempts that typically characterize how children learn to read. Together, these factors may well have promoted very different learning to that seen when people acquire a natural alphabetic script. Thus, whether learners can extract symbol–sound correspondences from an artificial orthography and use them to support generalization to new forms remains an open question.

Models of reading aloud also provide valuable information as to how one might cope with rules and exceptions and generalize to novel forms. In the dual-route cascaded model (DRC; Coltheart et al., 2001), there are two routes to reading. The nonlexical route stores rules for converting graphemes into phonemes and is essential for reading novel words. The lexical route stores whole-word orthographic forms and their pronunciations and is essential for reading irregular words which would be pronounced incorrectly using grapheme-phoneme correspondence (GPCs) rules. Both routes can pronounce regular words correctly.

GPCs were selected on the basis of frequency in the language, with the most common pronunciation of a grapheme being considered its phoneme correspondence. Each GPC maps a grapheme to a single phoneme and is largely insensitive to context (i.e., what the other letters in a word are). For example, GPCs do not capture the fact that, although the most common pronunciation of s is /s/ as in FISH, s is pronounced /z/ in the overwhelming majority of words that end in ND (e.g., FIND, MIND, and KIND). Instead, these words are classed as irregular, and they are stored as whole-word forms by the lexical route. This seems somewhat counterintuitive, and, in fact, Treiman, Kessler, and Bick (2003) demonstrated that people are sensitive to context when reading novel words. For example, they found that the nonword CHIND was usually pronounced similarly to FIND, MIND, and KIND rather than CHINK.

The DRC is explicitly nondevelopmental, with Coltheart and colleagues (2001) avoiding learning issues on the grounds that “...unless the learning procedure itself is known to be psychologically real, it may not be able to learn what people learn” (p. 216). Although this is certainly the case, thinking about how systems learn is important. Possessing context insensitive GPCs, selected on the basis of frequency in the language, served the DRC well, but they may not capture what children learn about spelling-sound mappings. When children first come to the task of learning to read, they do not know which words are regular and which are irregular. Research has not directly examined how this knowledge develops; presumably, it emerges over time and is extracted from experience with reading words. However, this seems at odds with Bitan and Karni’s (2003, 2004) findings that adults are unable to do this in an artificial orthography. Clearly, questions remain regarding whether learners can extract subword regularities without explicit teaching.

In contrast to the DRC, parallel distributed processing models, for example, the triangle model (Harm & Seidenberg, 2004; Plaut et al., 1996), are explicitly developmental. The triangle model comprises sets of units coding for phonological, orthographic, and semantic information. The model learns to read by being presented with the orthographic form of a word, producing a pronunciation
attempt, and receiving the correct pronunciation as feedback. This feedback then modifies the strength of the connections between units, thereby increasing the probability that future pronunciation attempts will be correct. Importantly, the model has no built-in GPCs and develops context sensitivity, pronouncing nonwords such as CHIND similarly to FIND, MIND, and KIND, rather than CHINK. The model does not dedicate different units to the representation of different word types (i.e., words vs. nonwords or regular words vs. irregular words) and, instead, effects of lexicality, frequency, and context sensitivity emerge as a consequence of statistical learning from exposure to the language. This questions the necessity of the DRC’s distinction between nonlexical and lexical reading processes and whether human learners use GPCs.

Although the psychological validity of the learning mechanisms is debated (Coltheart, 2005; Harm & Seidenberg, 1999), Plaut et al. (1996) demonstrated the importance of considering learning when studying the structure of the reading system. However, as Coltheart et al. (2001) noted, such modeling simulations do not tell us how humans learn; they only make predictions. Thus, in Experiment 1, we investigated whether learners are sensitive to statistical patterns embedded within a novel orthography. This is a first step toward assessing the principle that subword regularities can be extracted following exposure to language, with sensitivity to frequency and consistency “falling out” of this exposure.

Another factor that has been implicated in word reading is meaning. Coltheart et al. (2001) suggested that the lexical route of the DRC further subdivides into a semantic and a nonsemantic pathway but made no specific predictions as to how this might operate. In contrast, both empirical studies (e.g., McKay, Castles, Davis, & Savage, 2007; Patterson et al., 2006; Pexman, Har- greaves, Siakaluk, Bodner, & Pope, 2008; Strain, Patterson, & Seidenberg, 1995; Woollams, 2005; Woollams, Lambon Ralph, Plaut, & Patterson, 2007) and the triangle model (Harm & Seidenberg, 2004; Plaut et al., 1996) posit a role for semantics in word reading that is particularly important for low-frequency words with inconsistent spelling-sound mappings. However, as discussed in the introduction to Experiment 2, evidence is rather mixed particularly when developmental research is considered. Thus, in Experiment 2, we used the control provided by the artificial orthography paradigm to investigate the role of semantics in learning to read words.

Experiment 1

In Experiment 1, we considered whether adults are sensitive to statistical regularities present in a novel orthography following a relatively short exposure to the written and spoken forms of whole words. The experiment focused specifically on the influence of spelling-sound consistency and frequency on learning and generalization. In the existing literature, the term consistency refers to the predictability of a word’s spelling-sound mapping. It is defined on the basis of the central vowel plus following consonants (orthographic body) and is therefore sensitive to context, unlike GPCs. Glushko (1979) described consistent words as those containing an orthographic body with only one possible pronunciation in English (e.g., RINK) and inconsistent words as those containing bodies that have more than one possible pronunciation (e.g., BOOK, SPOOK). Jared, McRae, and Seidenberg (1990) further developed this description, quantifying consistency as the number of friends (words in which the orthographic body is spelled and pronounced in the same way) versus enemies (words in which the orthographic body is spelled in the same way but pronounced differently) a word possessed. Using this measure, BOOK is a highly consistent word as it has many friends (e.g., TOOK, LOOK, COOK, ROOK) and only one enemy (SPOOK), a highly inconsistent word. This better reflects the graded nature of spelling–sound relationships in English orthography.

Consistent words are responded to faster than inconsistent words in both naming (Cortese & Simpson, 2000; Jared, 1997, 2002) and lexical decision (Lacruz & Folk, 2004; Stone, Vanhoy, & Van Orden, 1997). In naming, this effect is modulated by word frequency: High-frequency words are less detrimentally influenced by spelling-sound inconsistency than low-frequency words, (Andrews, 1982; Seidenberg, 1985; Seidenberg, Waters, Barnes, & Tanenhaus, 1984; Taraban & McClelland, 1987; Waters & Sei- denberg, 1985). The interaction between frequency and consistency is somewhat debatable in lexical decision (Balota, Cortese, Sergent-Marshall, Spieler, & Yap, 2004; Lacruz & Folk, 2004). Finally, as described earlier, Treiman et al. (2003) demonstrated that adults take consistency into account when generalizing to novel words.

We used an artificial orthography learning paradigm to explore the influence of spelling-sound consistency and frequency on reading for two reasons. First, it enabled complete control over exposure to the statistics of the language, permitting greater precision of and confidence in results than those from research on natural languages. Second, it provided an environment in which to examine learning, allowing us to assess whether subword regularities can be extracted purely through exposure to whole-word pronunciations.

Method

Participants. Sixteen adults (6 men, 10 women) took part. They were all university students, and their mean age was 20 years ($SD = 2.34$). All participants had English as a first language and had normal, or corrected to normal, hearing and vision.

Materials and procedure. All participants completed the same three-phase procedure: first, an exposure and learning phase, second, an old–new decision task that involved discriminating trained from untrained items, and third, a generalization task in which participants were asked to read aloud a set of untrained items.

Exposure and learning phase. Two sets of 36 training items were constructed. Half the participants were exposed to one set and half to the other in order to minimize the impact of any idiosyncratic properties of the items. All training items were monosyllabic consonant-vowel-consonant novel words. The items in each set were constructed from 12 consonant and six vowel phonemes. The consonants were the same in both sets (/b/, /d/, /f/, /g/, /k/, /m/, /n/, /p/, /s/, /t/, /l/, /l/, /f/), but the vowels differed. Set 1 contained the vowels /e/, /i/, /a/, /i/, /a/, /a/; Set 2 included /i/, /i/, /a/, /a/, /a/, /a/. The written forms of both sets of training items were constructed from the same 16 characters. However, to minimize any effects of particular phonemes being easier to map to particular characters, two different randomly assigned character-phoneme mappings were used, and half the participants who were exposed to each training set experienced the first set of character-
phoneme mappings and the other half of the participants experienced the second set of mappings (see Appendix A).

In both training sets, consonant phonemes were represented by a single character. However, vowel character-phoneme mappings varied in consistency. Two vowel characters in each set were consistent and pronounced in the same way in all items. The other two vowel characters were inconsistent and were pronounced one way when preceded by a particular consonant character (inconsistent-conditioned pronunciation) and in a different way when preceded by any of the other consonant characters (inconsistent-unconditioned pronunciation). In English orthography, vowel pronunciations are more often affected by final than initial consonants (Treiman, Mullennix, Bijeljac-babic, & Richmond-Welty, 1995), whereas in our novel orthography, the reverse was true. This meant that learning about the conditional relationships between consonant and vowel pronunciations could not be based on existing knowledge of English.

We also explored whether the influence of vowel consistency on learning varied as a function of frequency. One of the consistent characters was high frequency, occurring in eight items, and one was low frequency, occurring in four items. One inconsistent character was pronounced in the inconsistent-conditioned way in eight items and in the inconsistent-unconditioned way in four items, whereas the other inconsistent character was pronounced in the inconsistent-conditioned way in four items and in the inconsistent-unconditioned way in eight items.

It should be emphasized that we examined the influence of vowel type frequency: Consistent and inconsistent vowel types occurred in many or few words, whereas the existing literature has focused on word token frequency effects by contrasting consistent and inconsistent words that occur often or rarely in the language. We explore possible differences between the influences of such word and vowel frequency manipulations in the General Discussion section. However, we considered our manipulation to be sufficient for investigating how consistency effects in orthographic learning are modulated by the frequency with which character-sound mappings are experienced.

Except for the two consonants that formed the onset for inconsistent-conditioned items that necessarily occurred as often as the vowel phonemes they affected (i.e., four or eight times), consonants occurred approximately the same number of times in onset position across training items. Similarly, all consonants occurred approximately the same number of times in coda position. Full details of the Consistency × Frequency manipulation for one of the training sets are given in Appendix B along with character-phoneme mappings; their pronunciations are provided in Appendix C, Table C1. Participants viewed written stimuli on a monitor and heard spoken stimuli (recorded by a female speaker and digitized at a sampling rate of 44 Hz) through headphones. They wore a microphone and were recorded throughout the experiment.

In the exposure phase, participants viewed each training item, listened to its pronunciation, and repeated it once. The item remained on the screen until the participant had repeated it, and the experimenter had recorded whether their pronunciation was correct. Presentation was randomized. Participants then moved into the training phase in which they viewed each training item and attempted to read it. Response times were not restricted. Once participants had provided a response, the correct pronunciation was given as feedback, and the experimenter recorded whether their attempt was correct. All items were presented in a randomized order. If less than 70% of items were read correctly, all items were attempted again. This criterion was chosen because pilot studies indicated that at this level, participants were able to competently complete posttests.

**Old–new decision.** After training, participants’ ability to discriminate the orthographic forms of 12 trained items (targets) from 12 untrained but similar items (distractors) was assessed. The untrained distractors were the same as those used to assess generalization (see the Generalization section below). An item was presented on the screen, and participants pressed 1 if they judged it to be one they had learned and 0 if they judged it to be one they had not learned. Response times were not restricted, but participants were instructed to respond as quickly as possible. They were also told that the task would be very hard because all items would look extremely similar. Accuracy and reaction times (RTs) were recorded.

**Generalization.** A set of 12 generalization items was created for each training set. Four items in each set contained consistent vowel characters and eight contained inconsistent vowel characters. Of the eight items containing inconsistent characters, four were preceded by a consonant character that should cause the vowel to take the inconsistent-conditioned pronunciation and four by a consonant character that should cause the vowel to take the inconsistent-unconditioned pronunciation. Half the test items contained consistent, inconsistent-conditioned and inconsistent-unconditioned vowels that were high frequency during training, and half contained vowels that were low frequency during training. This enabled us to assess how the frequency and consistency of vowels during training influenced generalization. Appendix C, Table C2 gives an example of one of the generalization sets.

Participants attempted to read aloud each of the generalization items. Response times were not restricted, and no feedback was given. Items were scored correct if consonants were pronounced correctly and if vowels were pronounced according to their consonant context (i.e., given the inconsistent-conditioned or inconsistent-unconditioned pronunciation when appropriate). Training, old–new decision, and generalization were all completed in a single session lasting between 30 and 45 min.

**Results**

**Training.** Participants varied in the number of training blocks they needed to achieve ≥ 70% accuracy ($M = 3.63$ blocks, $SD = 1.45$, $Max = 6$). The large standard deviations seen in Figure 1 show that participants varied greatly in reading accuracy during training, particularly in earlier blocks. There was a substantial negative correlation between accuracy in Block 1 and the number of blocks to achieve at least 70% accuracy ($r = -0.72$, $p < .01$) (i.e., those who performed best at the beginning learned fastest).

We assessed the effects of vowel frequency and consistency by conducting subjects ($F_s$) and items ($F_i$) analyses of variance (ANOVAs) on the proportion of items read correctly in the block in which at least 70% accuracy was achieved. This constituted different blocks for different participants. It should also be noted that although each participant learned a total of 36 items, across participants there were 72 items (two sets of 36 items). These results are summarized in Figure 2.
Accuracy was significantly higher for items containing high-frequency vowels than for those containing low-frequency vowels, $F_p(1, 15) = 23.00, p < .001; F_p(1, 66) = 35.47, p < .001$. It was also higher for items containing consistent vowels than for those containing inconsistent-conditioned vowels, and these in turn outperformed items containing inconsistent-unconditioned vowels, $F_p(2, 30) = 12.65, p < .001; F_p(2, 66) = 19.14, p < .001$. The interaction between vowel frequency and consistency was significant, $F_p(2, 30) = 3.48, p < .05; F_p(2, 66) = 6.72, p < .001$. Pairwise comparisons demonstrated that the facilitative effect of frequency was significant in items containing inconsistent vowels but not in items containing consistent vowels. Similarly, the consistency effect was significant in items containing low-frequency vowels but not in items containing high-frequency vowels.

**Old–new decision.** All data points were included for analyses of discrimination accuracy. For latency analyses, only correct responses were considered, and trials with RTs more than two standard deviations away from the participant’s mean were excluded (2.9%). One-sample $t$-tests demonstrated that accuracy was significantly above chance on both trained, $t_c(15) = 12.96, p < .001$, and untrained items, $t_u(15) = 4.56, p < .001$. However, the proportion of false alarms (trials in which untrained items were incorrectly judged to be trained items) was relatively high ($M = 0.37, SD = 0.11$), and accuracy was significantly better for trained ($M = 0.81, SD = 0.09$) than untrained items ($M = 0.63, SD = 0.11$), $t_c(15) = 4.51, p < .001$. RTs (in milliseconds) were also faster for trained ($M = 3775, SD = 989$) than untrained items ($M = 4743, SD = 1369$), $t_c(15) = 5.08, p < .001$.

Two ANOVAs assessed the influence of vowel frequency and consistency on old–new decision, one with proportion of trained items correct as the dependent variable and one using mean RTs to correct trained items. One participant had no correct responses to items containing inconsistent-conditioned low-frequency vowels, and one had no correct responses to items containing inconsistent-unconditioned high-frequency vowels. This led to two missing data points in the RT data set; these were replaced with the mean RT for that item type. There were no main effects or interactions in the accuracy analysis (frequency, $F_s < 1$; consistency, $F_s < 1$), Frequency × Consistency, $F_p(2, 30) = 2.36, p > .10, F_p < 1$. However, RTs were faster to items containing high-frequency vowels ($M = 3420$ ms) than to items containing low-frequency vowels ($M = 4193$ ms), $F_p(1, 15) = 6.68, p < .05; F_p(1, 18) = 9.76, p < .01$. Neither the main effect of consistency ($F_s < 1$) nor the Consistency × Frequency interaction ($F_s < 1$) was significant in the RT analysis.

**Generalization.** The mean proportion of untrained test items read correctly was $.71 (SD = .13)$. An ANOVA assessed the impact of vowel frequency and consistency during training on the proportion of generalization items read correctly. Results are summarized in Figure 3. Accuracy was higher for items containing high-frequency vowels, $F_p(1, 15) = 8.04, p = .01; F_p(1, 18) = 12.14, p < .01$. Accuracy was also higher for items containing consistent vowels relative to those containing inconsistent-unconditioned vowels, $F_p(2, 30) = 5.29, p = .01; F_p(2, 18) = 5.97, p = .01$. Accuracy for items containing inconsistent-conditioned vowels did not differ from items containing either of the other two vowel types. The interaction between vowel frequency and consistency was not significant ($F_s < 1$), $F_p(2, 18) = 1.07, ns$, but Figure 3 shows a clear trend toward an interaction mirroring that seen in during training.
Discussion

The results of Experiment 1 show very clearly that adults extracted the sounds of individual characters following exposure to whole-word forms and that they were able to use this knowledge to read novel items successfully. In addition, the frequency and consistency of character-sound mappings influenced learning and generalization, showing that participants were sensitive to the statistical properties of their learning environment. Specifically, trained items were more likely to be read accurately if they contained consistent and/or high-frequency vowels. In addition, the effects of consistency and frequency interacted; consistency only affected items containing low-frequency vowels, and the advantage of items containing high-over low-frequency vowels was only present when vowels were inconsistent. These effects transferred to generalization: Accuracy was higher for generalization items containing vowels that were consistent and/or high frequency during training, and there was a trend for an interaction between vowel frequency and consistency which mirrored that found in trained items. These findings support the idea that learners can extract context sensitive subword regularities from exposure to whole-word forms. Furthermore, the effects of consistency and vowel type frequency resembled consistency and word token frequency effects observed in natural languages. This validates the use of an artificial orthography paradigm for further investigating the factors affecting learning to read.

Two additional findings are of interest. First, reading accuracy was higher for items containing conditioned-inconsistent vowels than for items containing unconditioned-inconsistent vowels, when vowels were also low in frequency. This is in line with Kessler and Treiman’s (2001) finding that the predictability of vowel pronunciations in English words is increased by taking the consonant context into account. Our finding furthers Kessler and Treiman’s observations by demonstrating that vowel predictability facilitates both learning and generalization, and is sensitive to frequency. Second, at the end of training, participants were able to discriminate trained from untrained items, and they were faster and more accurate at dealing with the more familiar forms. In typical lexical decision tasks, on which the old–new task was based, latencies are also sensitive to item frequency and consistency (Lacruz & Folk, 2004; Stone et al., 1997). Although old–new decisions were faster to items containing high-frequency vowels, they were not affected by item consistency. In addition, false-positive rates were fairly high, and RTs were extremely long (in the order of seconds rather than milliseconds). This suggests that there are some differences between typical lexical decision and old–new decision in the artificial orthography. This issue is considered further in the General Discussion section.

One clear difference between real words and the items in our artificial orthography is that our items had no meaning. Potentially, an absence of semantics in the language may have promoted atypical learning. For example, it may have enhanced extraction of subword character-sound relationships at the expense of whole-item learning. This issue was addressed in Experiment 2.

Experiment 2

Supporting a semantic effect on reading aloud, Strain et al. (1995) reported an Imageability × Frequency × Consistency interaction: Adults were slower and more error prone when reading low-frequency exception words of low imageability relative to low-frequency exception words of high imageability. This finding was replicated by Frost et al. (2005). Imageability also influences lexical decision speed (Balota et al., 2004; Cortese & Khanna, 2007), although no interaction between semantics and frequency or consistency is typically reported in this task. Corroborating evidence is provided by the finding that patients with semantic dementia have difficulties in reading aloud, especially when words are low in frequency and inconsistent (McKay et al., 2007; Patterson et al., 2006; Woollams et al., 2007).

The DRC model proposes that known words can be read either by a semantic or by a nonsemantic lexical route. However, as the semantic lexical route has not been implemented, the DRC makes no explicit predictions as to how a semantic contribution to reading aloud operates. In contrast, the triangle model makes specific predictions concerning the role for semantics. In this model, there are direct connections between orthography and phonology, but also indirect connections that enable semantics to influence the computation of phonology from orthography. Simulations by Plaut et al. (1996) demonstrated that the indirect (semantic) pathway was used more when reading low-frequency inconsistent words. As such words have atypical and uncommon mappings between orthography and phonology, they place considerable strain on the direct route. A boost from semantics therefore increases the system’s efficiency when reading these words.

Although the view that semantics plays a role in single-word reading enjoys some support from empirical studies, there are several reasons why this conclusion is not unequivocal. First, studies are plagued by the problems outlined earlier concerning natural correlations between lexical variables. To reiterate a specific example that is directly relevant to the present discussion, Monaghan and Ellis (2002) found that the effect of imageability on reading aloud (Strain et al., 1995) disappeared when age of acquisition (AoA) was taken into account. This suggests that the facilitation seen for high-imageability words may in fact be driven by a reading aloud advantage for words learned early in life (Gilhooly & Watson, 1981). Second, the strength of the evidence from neuropsychology is diminished by observations of intact inconsistent word reading in patients with semantic dementia (Blazely, Coltheart, & Casey, 2005; Schwartz, Marin, & Saffran, 1979). Taken together, these factors call into question the extent to which inconsistent word reading is dependent on semantics.

Finally, perhaps the most substantial unresolved issue in this literature concerns the difficulty of distinguishing between the effect of knowledge of word meanings (semantics) and the effect of knowledge of the sounds of words (lexical phonology). Several authors have argued that AoA effects arise from differences in the strength of phonological representations (Brown & Watson, 1987; Morrison & Ellis, 1995, 2000; Morrison, Hirsh, Chappell, & Ellis, 2002), although see Bonin, Barry, Meot, and Chalard (2004) and Cortese and Khanna (2007) for alternative views. If AoA in part exerts its effects by influencing phonological representations, the finding that AoA drives imageability effects suggests that familiarity with the sound of a word might be crucial for reading aloud, rather than familiarity with its meaning. Against this, subsequent work has shown that imageability effects are reduced in tasks designed to minimize semantic involvement (Woollams, 2005), consistent with there being a semantic locus to the imageability.
effect. Clearly however, it is difficult to separate the influence of familiarity with lexical phonology versus familiarity with semantics as these two variables are very highly correlated in natural language.

To address this issue, McKay, Davis, Savage, and Castles (2008, Experiment 2) familiarized adults with the phonological form of 20 novel words and with meanings for half of these words. For example, they were taught that /n1l1/ meant “A cape worn by a bullfighter.” They then learned to read the novel words, half of which had consistent spelling-sound correspondences and half inconsistent. Semantic pretraining boosted the initial stages of orthographic learning, and effects were specific to inconsistent items. Participants also made fewer errors and were faster to respond to semantic items in speeded naming, and were more accurate at recognizing them in an old–new decision task. McKay et al. (2008) concluded that semantics plays a small but significant role in reading aloud inconsistent words, over and above any effects of lexical phonology.

One potential problem is that McKay et al. (2008) did not include a baseline no-preexposure condition. This means that preexposure to lexical phonology may also have aided orthographic learning, albeit to a lesser extent than semantic preexposure. A further issue is that McKay et al. used English orthography, and participants were highly proficient from the beginning of training. This is important because developmental research suggests semantic effects may differ at lower levels of proficiency. For example, McKague, Pratt, and Johnston (2001) found that 6- to 7-year-old children learned to read novel words more successfully if they had been preexposed to their phonological forms and that semantic preexposure provided no additional benefit. In their experiment, all items had consistent spelling-sound mappings. In contrast, Nation and Cocksey (2009) found a predictive relationship between phonological familiarity and reading aloud that only held for irregular words. Seven-year-old children were better able to read irregular words that they had recognized in an auditory lexical decision task, but the ability to provide a definition for these items offered no additional benefit. Overall, these developmental studies suggest that knowledge of word sounds rather than word meanings may benefit the early stages of learning to read. They also leave open the possibility that the benefit conferred by phonological familiarity may not be specific to inconsistent words.

Experiment 2 investigated the role of semantic versus phonological familiarity in learning to read using the artificial orthography paradigm introduced in Experiment 1. The paradigm is ideal for examining semantic effects on reading aloud because the frequency and consistency of character-sound mappings have such clear effects on performance. It also enabled complete control over familiarity with semantics versus lexical phonology, and results could be compared with those from Experiment 1, a no-preexposure condition. Furthermore, because participants are unfamiliar with the orthography prior to the experiment, we were able to examine semantic effects at both low and high levels of reading proficiency. A different set of adults completed the same experimental procedure as in Experiment 1. However, prior to this, participants were preexposed to the sounds of all the items (lexical phonology) and to novel definitions for half the items (semantics).

Experiments with adults suggest that by the end of training, semantic familiarity should improve reading aloud and old–new decision, relative to both phonological and no familiarity (McKay et al., 2008). In reading aloud, these effects should be specific to items with low-frequency inconsistent character-sound mappings. In contrast, developmental evidence suggests that phonological familiarity should benefit the early stages of orthographic learning (potentially irrespective of frequency/consistency manipulations) and that, at this early stage, semantic knowledge may not provide additional benefit.

**Method**

**Participants.** Thirty-two native English-speaking university students (9 men, 23 women) took part in Experiment 2. Their mean age was 22.06 years (SD = 3.24). Participants had normal hearing and vision and had not participated in Experiment 1.

**Materials and procedure.** Participants completed the same procedure as in Experiment 1. Prior to this, they completed a preexposure phase that involved learning the sounds for all the items (lexical phonology) and a definition for half of the items (lexical phonology + semantics). Definitions were adapted from the Oxford English Dictionary entries of extremely low-frequency concrete English words. Seventeen of these were taken from McKay et al. (2008), and one “an assistant to a magician or scholar” was added. For each participant, 18 items were assigned to the lexical phonology condition and 18 to the semantic condition. Items containing high- and low-frequency, consistent, inconsistent-conditioned, and inconsistent-unconditioned vowels were evenly distributed between these two conditions. Sixteen participants received one half of the items in the lexical phonology condition and the other half in the semantic condition, and the remaining 16 participants received the reverse assignment.

**Preexposure phase.** Participants were told that they would be learning how to say some new words and that for half the words they would also be learning their meanings. They were specifically asked to try and remember the meanings of the words and were told that they would be tested on this. On each trial, a fixation cross appeared on the screen, and participants listened to and repeated the word. Then a written definition appeared on screen, and participants were instructed to try and remember the definition either silently or out loud and to press the space bar to move onto the next item. In the semantic condition, this constituted one trial, and participants pressed the space bar to move onto the next item. In the semantic condition, a written definition then appeared on screen, and participants were instructed to read the definition either silently or out loud and to press the space bar to move onto the next trial. Participants experienced six semantic trials, followed by six lexical phonology trials; this process was then repeated twice so that each of the 36 training items had been presented. This constituted one preexposure block. The order of items within the lexical phonology and semantic items was randomized within a block.

After three preexposure blocks were completed, participants heard each of the 18 semantic items and were asked to say its definition out loud. After they had provided a response, the correct definition appeared on screen, and participants pressed the space bar to move onto the next recall trial. Item presentation was randomized. To ensure that the 18 lexical phonology items were heard as many times as the semantic items during the preexposure phase, participants then completed a series of six serial recall tasks. These involved listening to three lexical phonology items and repeating them back in the correct order. Each of the 18 lexical phonology items was presented once, and item presentation was randomized.
Following these semantic and lexical phonology recall tasks, three more preexposure blocks were completed, and the semantic and lexical phonology recall tasks were again administered. This completed the preexposure phase.

Orthography training and testing. Following preexposure, training and testing on the novel orthography continued as in Experiment 1, but with two differences. First, all 36 training items were included in the old–new decision task to ensure that power was high enough to examine the impact of the within-subject semantic versus lexical phonology manipulation. Twenty-four distractor items were also included. Twelve of these distractors were the untrained test items described in Experiment 1, and 12 were additional items constructed in the same way. Second, after old–new decision and before generalization, participants’ memory was checked for the definitions. Participants heard each of the semantic items, presented in a random order, and were asked to recall its definition out loud. Unlike during preexposure, no feedback was given. The whole procedure was completed in a single session lasting around 60 min.

Results

Semantic learning. A score of 1 was given when the key features of a definition were recalled (e.g., “a wooden case used for storing cannonballs” recalled as “a box for cannonballs”). A score of 0 was given when the wrong or no definition was recalled, or when only minimal features were remembered (e.g., “the fold of skin hanging from the neck of cattle” recalled as “something to do with a cow”). The mean proportion of definitions correctly recalled was exactly the same at the end of preexposure and following the old–new decision task (M = 0.93, SD = 0.25) demonstrating that the meanings of the semantic items had been learned and remembered.

Beginning of training. Lexical phonology versus definitions. We performed an ANOVA to examine the effect of preexposure (lexical phonology vs. definitions) on reading accuracy in the first block of training as a function of vowel frequency and consistency. The results of this analysis are summarized in Figure 4 and further broken down in Table 1. Accuracy was higher for items containing high-frequency vowels than for those containing low-frequency vowels, Fp(1, 31) = 23.97, p < .001; Fp(1, 66) = 16.97, p < .001. The main effect of consistency was also significant, Fp(2, 62) = 3.81, p < .05; Fp(2, 66) = 3.83, p < .05. Accuracy was higher for inconsistent-conditioned than for inconsistent-unconditioned items, and accuracy for consistent items fell somewhere in between. There was no interaction between vowel frequency and consistency at this early stage of training, Fp(2, 62) = 1.64, ns; Fp(2, 66) = 1.15, ns. The main effect of preexposure was not significant, Fp(1, 31) = 1.73, ns; Fp(1, 66) = 1.01, ns. Preexposure did not interact with vowel frequency (Fs < 1) or consistency (Fs < 1), and the three-way interaction between these variables was also nonsignificant (Fs < 1).

Definitions/lexical phonology versus no preexposure. We next compared performance in the definitions and lexical phonology conditions to the no-preexposure baseline provided by Experiment 1 in two separate ANOVAs. Relevant data are again contained in Figure 4 and Table 1. It was not possible to combine these three conditions in one analysis because the semantic versus lexical phonology manipulation was within subject, whereas the comparison with Experiment 1 was between subjects. Note that 16 individuals participated in Experiment 1, whereas 32 individuals participated in Experiment 2. However, for each participant in Experiment 2, half the items contributed to the definitions condition and half to the lexical phonology condition. Therefore, the overall power was similar across the no-preexposure and definitions/lexical phonology conditions. This design was also used to examine the end of training data reported in the next section.

The first analysis demonstrated that accuracy was higher following definitions preexposure than in the no-preexposure baseline provided by Experiment 1, F(1, 46) = 18.07, p < .001; F(1, 66) = 83.20, p < .001. The effect of preexposure did not interact with vowel frequency, F(1, 46) = 1.99, ns; F(1, 66) = 2.29, ns, or consistency (Fs < 1), and the three-way interaction between these variables was also nonsignificant (Fs < 1). In the second analysis, accuracy was higher in the lexical phonology condition than in the no-preexposure condition, F(1, 46) = 13.06, p = .001; F(1, 66) = 80.63, p < .001. The effect of preexposure did not interact with vowel frequency (Fs < 1) or consistency (Fs < 1), F(2, 66) = 1.52, ns, and the three-way interaction between these variables was again nonsignificant (Fs < 1).

In both the above analyses, the main effects of vowel frequency (definitions vs. none: F(1, 46) = 24.24, p < .001; F(1, 66) = 23.15, p < .001, lexical phonology vs. none: F(1, 46) = 33.29, p < .001; F(1, 66) = 31.48, p < .001) and consistency (definitions vs. none: F(1, 46) = 8.02, p = .001; F(1, 66) = 8.28, p = .001, lexical phonology vs. none: F(1, 66) = 6.18, p = .01; F(2, 66) = 6.92, p < .01) were significant and took the same form as reported in the preceding analysis comparing lexical phonology and definitions preexposure. The interaction between frequency and consistency was not significant in either analysis (definitions vs. none: Fs < 1, lexical phonology vs. none: F(2, 92) = 1.11, ns, F(1, 92) < 1).

To summarize, both lexical phonology and semantic preexposure facilitated reading accuracy at the beginning of training, regardless of vowel frequency or consistency. However, semantic
preexposure was no more beneficial than preexposure to lexical phonology alone.

End of training.

Lexical phonology versus definitions. The mean number of blocks required to achieve the criterion level of \( \approx 70\% \) accuracy was 1.97 (SD = 1.06). We performed an ANOVA to examine the impact of preexposure on reading accuracy at the end of training. As in Experiment 1, this constituted different blocks for different participants. The results of this analysis are summarized in Figure 4 and Table 2. Accuracy was higher in the definitions condition than in the lexical phonology condition, \( F_p(1, 31) = 6.76, p = .01; F(1, 66) = 7.73, p < .01 \). The effect of preexposure interacted with frequency, \( F_p(1, 31) = 5.38, p < .05; F(1, 66) = 5.37, p < .05 \), and was significant in items containing low- but not high-frequency vowels. Preexposure did not interact with consistency (\( Fs < 1 \)). Although the three-way interaction between preexposure, frequency, and consistency was not significant (\( F_p < 1 \)), \( F(2, 66) = 1.45, ns \), pairwise comparisons indicated that the advantage of definitions over lexical phonology preexposure in items containing low-frequency vowels was only significant for inconsistent items.

The main effects of vowel frequency, \( F_p(1, 31) = 43.72, p < .001; F(1, 66) = 41.96, p < .001 \), and consistency, \( F_p(2, 62) = 7.35, p < .001; F(2, 66) = 9.28, p < .001 \), and the interaction between frequency and consistency, \( F_p(2, 62) = 4.76 p = .01; F(2, 66) = 4.74, p = .01 \), were significant and took the same form as reported for the end of training in Experiment 1.

Definitions/lexical phonology versus no preexposure. Accuracy was marginally higher in the definitions condition than in the no-preexposure condition, \( F_p(1, 46) = 3.10, p = .09; F(1, 66) = 3.28, p = .08 \). Across items (but not subjects), there were also marginal interactions between preexposure and vowel frequency, \( F_p(1, 46) = 2.20, p = .15; F(1, 66) = 3.28, p = .08 \), and consistency, \( F_p(2, 92) = 1.61, ns; F(2, 66) = 2.65, p = .08 \). The three-way interaction between preexposure, frequency, and consistency was also significant by items, \( F_p(2, 66) = 3.29, p < .05 \), although not by subjects, \( F_p(2, 92) = 1.83, p = .17 \). Pairwise comparisons across both subjects and items demonstrated that within items containing low-frequency inconsistent-unconditioned vowels, accuracy was higher in the definitions than in the no-preexposure condition.

In a second analysis in which we compared the lexical phonology and no-preexposure conditions, the main effect of preexposure was not significant (\( Fs < 1 \)). There was no interaction between preexposure and frequency (\( Fs < 1 \)). The interaction between preexposure and consistency was significant by items, \( F(2, 66) = 3.09, p = .05 \), but not by subjects, \( F_p(2, 92) = 1.41, ns \). Pairwise comparisons across items demonstrated that within consistent items, accuracy was in fact lower following preexposure to lexical phonology than in the no-preexposure condition and that preexposure had no effect on inconsistent items. There was no interaction between preexposure, frequency, and consistency (\( F_p < 1 \), \( F(2, 66) = 1.46, ns \)).

In both of the above analyses, the main effects of frequency (definitions vs. none: \( F_p[1, 46] = 37.19, p < .001; F[1, 66] = 48.24, p < .001 \), lexical phonology vs. none: \( F_p[1, 46] = 58.35, p < .001; F[1, 66] = 58.56, p < .001 \)) and consistency (definitions vs. none: \( F_p[2, 92] = 16.31, p < .001; F[2, 66] = 23.39, p < .001 \), lexical phonology vs. none: \( F_p[2, 92] = 13.80, p < .001; F[2, 66] = 17.62, p < .001 \)) were also significant (\( Fs < 1 \)), and the interaction between frequency and consistency (definitions vs. none: \( F_p[2, 92] = 3.61, p < .05; F[2, 66] = 5.66, p < .01 \), lexical phonology vs. none: \( F_p[2, 92] = 6.41 p < .01; F[2, 66] = 8.41, p = .001 \)) were significant and took the same form as reported for the end of training in Experiment 1.

Table 1

<table>
<thead>
<tr>
<th>Experiment</th>
<th>Preexposure</th>
<th>Low frequency</th>
<th>High frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cons</td>
<td>Incons-Cond</td>
<td>Incons-Uncond</td>
</tr>
<tr>
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<td>None</td>
<td>.19 (.28)</td>
<td>.25 (.30)</td>
</tr>
<tr>
<td>2</td>
<td>Lexical phonology</td>
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</tr>
<tr>
<td>2</td>
<td>Semantics</td>
<td>.55 (.39)</td>
<td>.52 (.35)</td>
</tr>
</tbody>
</table>

Note. Cons = Consistent; Incons-Cond = Inconsistent-Conditioned; Incons-Uncond = Inconsistent-Unconditioned.

Table 2

<table>
<thead>
<tr>
<th>Experiment</th>
<th>Preexposure</th>
<th>Low frequency</th>
<th>High frequency</th>
</tr>
</thead>
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<tr>
<td></td>
<td>Cons</td>
<td>Incons-Cond</td>
<td>Incons-Uncond</td>
</tr>
<tr>
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<td>None</td>
<td>.86 (.27)</td>
<td>.64 (.34)</td>
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<td>2</td>
<td>Lexical phonology</td>
<td>.78 (.33)</td>
<td>.55 (.39)</td>
</tr>
<tr>
<td>2</td>
<td>Semantics</td>
<td>.84 (.27)</td>
<td>.67 (.35)</td>
</tr>
</tbody>
</table>

Note. Cons = Consistent; Incons-Cond = Inconsistent-Conditioned; Incons-Uncond = Inconsistent-Unconditioned.
To summarize the end of training performance, preexposure to semantics enhanced reading accuracy for items containing low-frequency-inconsistent vowels relative to both the lexical phonology and no-preexposure conditions.

Old–new decision.

Lexical phonology versus definitions. We did not include frequency and consistency in old–new decision analyses because semantic effects do not interact with these variables in standard lexical decision. All data points were included for analyses of discrimination accuracy. For latency analyses, only correct responses were included, and trials with RTs more than two standard deviations away from each participant’s mean were excluded (4.8%). One-sample t tests confirmed that accuracy was above chance on both trained, $t(31) = 18.47, p < .001$, and untrained items, $t(31) = 8.84, p < .001$. Paired samples t tests demonstrated that accuracy for trained ($M = 0.80, SD = 0.09$) and untrained items ($M = 0.76, SD = 0.17$) did not differ, $t(31) = 1.15, ns$. RTs were faster to trained ($M = 3481, SD = 863$) than to untrained items ($M = 4389, SD = 1435$), $t(31) = 6.11, p < .001$.

The effect of preexposure on old–new discrimination accuracy was examined using $d'$. For each participant, we calculated the proportion of hits in each condition (lexical phonology: $M = 0.74, SD = 0.13$; definitions: $M = 0.83, SD = 0.09$). The mean proportion of false alarms ($M = 0.24, SD = 0.16$) was calculated across conditions because untrained items did not receive lexical phonology or semantic preexposure. These values were transformed to $z$ scores, and $z$ (false alarms) was subtracted from $z$ (lexical phonology hits) to give a $d'$ statistic for each participant in each condition. A paired samples by-subjects t test indicated that $d'$ was higher in the definitions condition ($M = 1.97, SD = 1.29$) than in the lexical phonology condition ($M = 1.56, SD = 0.90$), $t(31) = 3.29, p < .01$, demonstrating that discrimination accuracy was enhanced by preexposure to definitions. Paired samples by-subjects and by-items $t$ tests were then conducted on RTs to correct trained items. These demonstrated that preexposure did not affect trained item recognition latency (definitions: $M = 3447, SD = 858$; lexical phonology: $M = 3473, SD = 948$; $ts < 1$).

Definitions/lexical phonology versus no preexposure. Two sets of independent samples by-subjects $t$ tests comparing definitions/lexical phonology preexposure with no preexposure were conducted on $d'$ statistics and RTs to correct trained items. Items analyses were not possible due to the greater number of items included in Experiment 2 ($n = 36$) relative to Experiment 1 ($n = 12$). As reported in Experiment 1, in the no-preexposure condition, the mean proportions of hits and false alarms were 0.81 ($SD = 0.09$) and 0.37 ($SD = 0.11$) respectively, yielding a mean $d'$ statistic of 1.26 ($SD = 0.44$). The mean RT to correct trained items was 3775 ($SD = 989$). The $d'$ statistic was higher in the definitions condition than in the no-preexposure condition, $t(46) = 2.11, p < .05$. In contrast, $d'$ was equivalent in the lexical phonology and no-preexposure conditions, $t(46) = 1.26, ns$. RTs in the no-preexposure condition did not differ from those in the definitions, $t(46) = 1.14, ns$, or lexical phonology condition ($t < 1$).

To summarize, old–new discrimination accuracy was facilitated by preexposure to definitions, relative to lexical phonology and no preexposure. Definitions preexposure improved discrimination by reducing the number of untrained items that were incorrectly accepted as targets, while preserving the number of trained items that were correctly recognized. In contrast, in the lexical phonology condition, the reduction in false positives also reduced the number of trained items that were recognized. Old–new decision latencies were unaffected by preexposure to lexical phonology or semantics.

Generalization. As the lexical phonology versus semantics manipulation was within subject, we were unable to assess its effect on generalization. However, we could compare generalization following preexposure in Experiment 2 with the no-preexposure baseline condition provided by Experiment 1, as summarized in Figure 5. There was a main effect of vowel frequency, $F(1, 46) = 27.68, p < .001; F(1, 18) = 77.06, p < .001$. Accuracy was higher for items containing consistent vowels than for those containing inconsistent-conditioned vowels, which in turn outperformed items containing inconsistent-unconditioned vowels, $F(2, 92) = 18.13, p < .001; F(2, 18) = 53.02, p < .001$. Unlike in Experiment 1, the interaction between vowel frequency and consistency reached significance, $F(2, 92) = 10.99, p < .001; F(2, 18) = 18.11, p < .001$. Pairwise comparisons indicated that the frequency effect was only significant in items containing inconsistent vowels and that the consistency effect was only significant in items containing low-frequency-inconsistent vowels. This can be clearly seen in Figure 5.

Discussion

In Experiment 2, we used the artificial orthography paradigm to examine the influence of familiarity with word meanings versus familiarity with word sounds on orthographic learning. Participants were preexposed to either the phonological forms of items or
their phonological form plus a definition, and we examined sub-
sequent orthographic learning, discrimination, and generalization.

We expected semantic preexposure to facilitate reading accu-
racy at the end of training and old–new decision, relative to both
lexical phonology and no preexposure. In reading aloud, we ex-
pected facilitation to be restricted to items containing low-
frequency-inconsistent vowels. These predictions were confirmed;
additionally, we found that preexposure to lexical phonology pro-
voked no observable benefits on end of training performance,
relative to the no-preexposure condition of Experiment 1. These
findings provide convincing evidence that semantic knowledge
supports word reading processes, in line with the predictions of the
triangle model and the existing adult data (Balota et al., 2004; 
Cortese & Khanna, 2007; McKay et al., 2007; Patterson et al.,
2006; Pexman et al., 2008; Strain et al., 1995; Woollams, 2005;
Woollams et al., 2007).

A second prediction was that early in training, phonological
familiarity would be of primary importance, with semantic preex-
posure providing no additional benefit. At this stage, it was also
possible that the benefits of preexposure would be pervasive rather
than restricted to particular item types. Again, the data supported
our predictions. These results concord with developmental evi-
dence (McKague et al., 2001; Nation & Cocksey, 2009) and
suggest that the early stages of orthographic learning may be more
dependent on phonological than on semantic familiarity.

Turning to generalization, novel word reading was poorer in
Experiment 2 than in Experiment 1, particularly when items con-
tained low-frequency-inconsistent vowels. We suggest two possi-
ble explanations for this finding, both of which are elaborated on
in the General Discussion section. First, preexposure increased
knowledge of how the training items should sound. This may have
enabled participants to guess at how they should be pronounced
during orthographic learning. Second, preexposure may have in-
creased the extent to which trained items were treated as discrete
entities. Both these possibilities could reduce the information
participants extracted about conditional spelling-sound mappings.

General Discussion

The artificial orthography paradigm allowed us to investigate a
number of questions about orthographic learning. First, we asked
whether learners are able to extract subword spelling-sound pat-
terns from exposure to the orthographic and phonological forms of
whole words, without explicit instruction. The results of both
experiments show that they can. Second, and related to this,
learners were sensitive to two lexical properties inherent in the
training set; items containing high-frequency and high-consistency
vowels were learned more easily. Third, we asked whether learners
can generalize their knowledge to novel forms. They could, and
generalization in both experiments was influenced by vowel fre-
quency and consistency statistics extracted from exposure. Finally,
Experiment 2 found that familiarizing participants to the sounds
(lexical phonology) or sounds plus meanings of words (semantics)
influenced learning and generalization, with semantic information
emerging as a stronger influence as training proceeded.

Taken together, these findings highlight the utility of the artifi-
cial orthography paradigm. Participants were sensitive to statistical
patterns (vowel frequency and consistency) embedded within the
novel orthography. Furthermore, their sensitivity resembled effects
observed in natural languages: Orthography–phonology inconsist-
tency was less detrimental when a pattern was experienced often.
In our view, this suggests that the paradigm has good validity for
exploring theoretical questions concerning orthographic learning.

Before discussing some of the theoretical implications of our
findings, one potential concern must be discussed. As our partic-
ipsants were highly literate adults, perhaps they were simply map-
ing the artificial orthography onto their knowledge of English
letter-sound mappings. This seems unlikely, especially for vowels:
The vowel sounds in our orthography are represented in multiple
ways in written English. For example, the phoneme /i/ can be
spelled E, EE, EA, IE, EI, EY, and /u/ can be spelled U, O, OO,
UE, OU, UI, EW. Therefore, vowel character–phoneme relation-
ships do not directly map to English. Another concern might be
that the context-sensitive rules that governed inconsistent vowel
pronunciations in the artificial orthography were deterministic.
Arguably, these might be easier to abstract than the probabilistic
conditional relationships that exist in English (Treiman et al.,
1995). However, the less than perfect generalization suggests
otherwise. In addition, postexperiment debriefing revealed that
only three participants (from a total of 64 across experiments) were
explicitly aware of any of the conditional consonant-vowel pro-
nunciation rules. In summary, learning the novel orthography was
achievable but not trivial, and most participants were not able to
identify the rules that they had nevertheless extracted.

Extracting Spelling-Sound Regularities

When children first come to the task of learning to read, they do
not know which words follow regular spelling-sound patterns and
which do not. We might assume this knowledge emerges over time
through experience with reading words, but previous work contra-
dicts this, suggesting that adults are unable to extract and gener-
alize subword regularities when learning an artificial orthography
(Bitan & Karni, 2003, 2004). However, as discussed earlier, meth-
odological issues limit the conclusions that can be drawn from
these studies. Our work therefore makes an important theoretical
contribution by providing the first demonstration that learners can
abstract subword regularities (and use them in generalization)
through exposure to only whole-word orthography–phonology
mappings and without explicit instruction.

Moreover, learners’ sensitivity tracked the statistics of the or-
thography impressively well: Consistent items were learned more
easily than inconsistent items, and, within these, conditioned vow-
els were learned more easily than unconditioned vowels. This
provides direct support for Jared and colleagues’ (Jared, 1997,
2002; Jared et al., 1990) work, which suggested that knowledge of
spelling-sound regularity is graded. It also furthers Kessler and
Treiman’s (2001) work on the influence of consonant context on
vowel pronunciation predictability. We found that vowels with
more predictable pronunciations were easier to learn, that their
pronunciations were extracted for use in generalization, and that
these effects were modulated by how frequently vowels had been
experienced.

The Effect of Preexposure on Orthographic Learning

Experiment 2 found that by the end of training, reading accuracy
was enhanced by preexposure to item definitions but not by
preexposure to item sounds. Furthermore, this semantic benefit was specific to items containing low-frequency-inconsistent vowels. As our data are not compromised by problems in measuring and controlling for the many variables that influence word reading, or by difficulties in pulling apart effects of semantic and phonological familiarity, our results provide support for the role of semantics in reading aloud.

An interesting developmental pattern emerged when we considered reading success at an earlier stage of training. In Block 1, preexposure to item sounds boosted reading accuracy relative to no preexposure, and semantic preexposure provided no additional benefit. Furthermore, the benefit conferred by phonological familiarity early in training was not restricted to items containing inconsistent low-frequency vowels; instead, facilitation was seen across item types. These results are in line with data from children showing no semantic advantage in beginning readers (McKague et al., 2001; Nation & Cockey, 2009), beyond the benefits provided by familiarity with lexical phonology. Previous word learning experiments with adults that have used English orthography have not been able to consider such early stages of learning because participants have highly proficient knowledge of their own orthography (cf. Bowers et al., 2005; McKay et al., 2008). Overall, our findings highlight the importance of considering learning if we are to gain a comprehensive picture of the role of semantics in word reading processes.

Our observation that semantic knowledge begins to contribute to reading aloud later in learning, perhaps once orthography-phonology mappings have developed to some degree, is consistent with the division of labor hypothesis that emerged from Plaut et al.’s (1996) triangle model. They argued that semantic effects arise later “in part because of the phonological nature of typical reading instruction and in part because in English, the orthography-to-phonology mapping is far more structured that the orthography-to-semantics mapping” (p. 95).

Is our finding that item-specific knowledge of word sounds facilitated performance in the early stages of learning also compatible with the triangle model framework? Although lexical phonology is not represented in the model, a later version did incorporate a phonological attractor network that increased the model’s “knowledge of the segmental structure and constraints on sequences of phonemes” (Harm & Seidenberg, 1999, p. 533). This provides a way for phonological familiarity (although not necessarily at a whole-word level) to influence learning of orthography-phonology mappings. In addition, a reconsideration of Plaut et al.’s (1996) implementation of the triangle model suggests an alternative way in which whole-word phonological input could be provided. In their implementation, “semantic support” operated by providing “additional input to the phonological units, pushing them towards their correct activations” (p. 95). This input could quite easily be recast as arising from the possession of item-specific (or lexical) phonological representations. Future modeling work should examine whether a mechanism that encourages whole-word phonological representations facilitates the early stages of learning to read.

One point that should be revisited here is that in the triangle model, semantic knowledge is most important for reading inconsistent words that occur infrequently in the language. In contrast, in our paradigm we obtained an influence of semantics on items containing inconsistent vowels that were low frequency. Although both vowel and word frequency influence the strength of orthography-phonology mappings, word frequency also allows a system to overcome sublexical inconsistencies by placing greater weight on larger (e.g., whole-word) units. Furthermore, word frequency impacts on the bonds between orthography/phonology and semantics, whereas this is not true of vowel frequency. Future work should therefore examine the impact of semantics on artificial orthography learning when a word token frequency manipulation is incorporated.

### Preexposure Effects on Discrimination

So far, this discussion has focused on how well learners were able to read the training items. We also assessed their ability to discriminate trained words from novel words written in the same orthography, using an old–new decision task. Although discrimination was above chance, participants made a number of errors and showed very long RTs. Interestingly, however, preexposure to semantic information enhanced discrimination accuracy in Experiment 2, relative to both no preexposure (Experiment 1) and preexposure to lexical phonology. This suggests that meaning increased participants’ certainty of which items they did and did not know. By what mechanism did prior knowledge of word meanings aid recognition? Patterson and Hodges (1992) noted that the phonological representations of familiar words differ from those of unfamiliar words in two important ways. First, the sounds in known words co-occur more often than the sounds in novel words. Thus, we might expect preexposure to lexical phonology (which increased familiarity with the sounds within training items) to improve discrimination. Second, the combination of sounds in a known word corresponds to a specific meaning, unlike the sounds in a novel word. We would therefore expect facilitation to be even greater following semantic preexposure. In fact, discrimination was only enhanced in the semantic condition.

We suggest two possible reasons why this might be the case. The first is that greater experience with (or attention to) item sounds might be necessary for lexical phonology preexposure to produce significant benefit. Participants simply had to listen to and repeat items, and there was no pressure to commit them to memory. A second possibility is that “meaning is the source of the glue that holds the phonological elements of a word together” (Patterson & Hodges, 1992, p. 1036). On this view, preexposure to word meanings was beneficial not only because it provided a semantic association but also because it boosted learning about phonological co-occurrence, highlighting item specificity.

It is worth noting at this point that although preexposure to semantics increased discrimination accuracy, it did not influence decision latencies. Overall, responses were slow in both experiments, in the order of seconds rather than milliseconds. This indicates that item-specific orthographic knowledge was not immediately available (cf. typical lexical decision). An important question concerns how the representations of these newly learned words differ from those of words in natural languages. One possibility is that they are episodic rather than lexical. This seems likely given the rather short exposure phase followed immediately.

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1 We would like to thank an anonymous reviewer for highlighting these differences between vowel and word frequency manipulations.
by the test phase. Future work could examine the lexical basis of newly learned words using markers of lexical processing such as masked priming (Bowers, 2003; Forster, Mohan, & Hector, 2003) or the prime-lexicality effect (Davis & Lupker, 2006). Lexicalization during orthographic learning could also be examined by assessing whether newly learned forms engage in competition with existing words, drawing on recent work in spoken word recognition (Dumay & Gaskell, 2007; Gaskell & Dumay, 2003).

Preexposure Effects on Generalization

Our final point to note is that although preexposure to semantics improved discrimination, it brought with it a cost: Generalization was less good following preexposure than no preexposure, and this decline was particularly pronounced for items containing low-frequency-inconsistent vowels. Two nonexclusive reasons for this seem plausible. First, preexposure increased knowledge of how trained items sounded, allowing participants to guess how they should be pronounced during orthographic learning. This would reduce the necessity to abstract information about the influence of consonants on vowel pronunciation. A related possibility is that prior knowledge of item sounds or meanings increased the extent to which items were treated as discrete entities. If items were regarded as more different from each other, this might also reduce the abstraction of conditional spelling-sound rules for use in generalization.

Consistent with the view that any manipulation that reduces attention to character-sound mappings might be detrimental for generalization, Harm, McCandliss, and Seidenberg (2003) found that, in a connectionist model, training that focused on phonology alone provided less benefit for generalization than training that emphasized subword orthography-phonology regularities. Harm and Seidenberg (1999) provided some insight into why this might be the case. They found that a connectionist model that formed less componential and more holistic orthography-phonology mappings performed poorly in generalization. Holistic representations of similar words (e.g., MEAT, TREAT, and EAT) were less overlapping, and this reduced the model’s ability to read a novel word such as GEAT because “the pattern of hidden unit activity generated by GEAT was not close enough to the representation of similar words.” (Harm et al., 2003, p. 173). Although this observation demonstrates why abstraction of conditional character-sound mappings is important, it does not provide strong evidence for either of our suggestions as to why preexposure inhibited this process in our experiments.

More direct evidence is provided by Landi, Perfetti, Bolger, Dunlap, and Foorman (2006). They found that children were better at learning to read new words presented in connected text than new words presented in isolation. However, when retested 1 week later, reading accuracy was higher for those words learned in isolation. This suggests that although context increased the chance of reading words correctly during training, it reduced attention to orthography-phonology mappings, which in turn compromised longer term retention. Landi et al. also noted that learning in context had a less negative effect on retention for those children who were more advanced readers. This suggests that preexposure would be less detrimental for generalization if orthographic training was more extensive. These findings support our first proposal that preexposure provided an additional source of information to support reading acquisition, simultaneously reducing the extraction of conditional character-sound mappings. However, they do not rule out our second proposal that preexposure made learning more item specific.

Conclusions

The experiments reported here have shown that an artificial orthography paradigm can be used to investigate learning and generalization in reading aloud. We found that adults can extract subword regularities from exposure to whole-word orthographic forms and their pronunciations and that they can use these productively. Vowel frequency and consistency influenced learning in predictable ways showing that learners are sensitive to lexical properties that are implicit in the language environment. Experiment 2 demonstrated how the paradigm can be used to address a theoretical question—in our case concerning the role of semantics in orthographic learning. Our experiments are in line with previous research suggesting that semantic knowledge supports word reading processes. However, we also demonstrated that familiarity with an item’s phonological form plays a role earlier in development, highlighting the need to consider learning and developmental change.

References

### Appendix A

**Novel Characters and Phoneme Mappings**

<table>
<thead>
<tr>
<th>Character</th>
<th>Phoneme Mapping 1</th>
<th>Phoneme Mapping 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>/u/</td>
<td>/a/ or /ʌ/</td>
<td>/a/ or /ʌ/</td>
</tr>
<tr>
<td>/i/</td>
<td>/i/</td>
<td>/i/</td>
</tr>
<tr>
<td>/j/</td>
<td>/ni/</td>
<td>/ni/</td>
</tr>
<tr>
<td>/d/</td>
<td>/d/</td>
<td>/d/</td>
</tr>
<tr>
<td>/t/</td>
<td>/t/</td>
<td>/t/</td>
</tr>
<tr>
<td>/v/</td>
<td>/v/</td>
<td>/v/</td>
</tr>
<tr>
<td>/g/</td>
<td>/g/</td>
<td>/g/</td>
</tr>
<tr>
<td>/k/</td>
<td>/k/</td>
<td>/k/</td>
</tr>
<tr>
<td>/l/</td>
<td>/l/</td>
<td>/l/</td>
</tr>
</tbody>
</table>

### Appendix B

**Frequency × Consistency Manipulation for Training Set 1, Character-Phoneme Mapping 1, as Described in Experiment 1**

<table>
<thead>
<tr>
<th>Character</th>
<th>Pronunciation</th>
<th>Consistency</th>
<th>Onset</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>/u/</td>
<td>/a/</td>
<td>Consistent</td>
<td>Any</td>
<td>8 items</td>
</tr>
<tr>
<td>/i/</td>
<td>/i/</td>
<td>Consistent</td>
<td>Any</td>
<td>4 items</td>
</tr>
<tr>
<td>/d/</td>
<td>/d/</td>
<td>Inconsistent-conditioned</td>
<td>/z/ character</td>
<td>4 items</td>
</tr>
<tr>
<td>/t/</td>
<td>/t/</td>
<td>Inconsistent-unconditioned</td>
<td>Any except /z/ character</td>
<td>8 items</td>
</tr>
<tr>
<td>/v/</td>
<td>/v/</td>
<td>Inconsistent-conditioned</td>
<td>/v/ character</td>
<td>8 items</td>
</tr>
<tr>
<td>/g/</td>
<td>/g/</td>
<td>Inconsistent-unconditioned</td>
<td>Any except /v/ character</td>
<td>4 items</td>
</tr>
</tbody>
</table>

(Appendices continue)
Appendix C

Table C1
Item Pronunciations in Training Set 1

<table>
<thead>
<tr>
<th></th>
<th>High frequency</th>
<th></th>
<th>Low frequency</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cons Incons-cond Incons-uncond</td>
<td>Cons Incons-cond Incons-uncond</td>
<td></td>
<td></td>
</tr>
<tr>
<td>buv, dus, fun, tup, kuf, nut, pug, vad</td>
<td>vid, vif, vig, vik, vim, vip, vis, viv</td>
<td>kard, sai, zat, ga show, zat, zat, sev</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b, z, m, n, p, s, d, t, n, f</td>
<td>b, z, m, n, p, s, d, t, n, f</td>
<td>b, z, m, n, p, s, d, t, n, f</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note. Cons = Consistent; Incons-cond = Inconsistent-conditioned; Incons-uncond = Inconsistent-unconditioned.

Table C2
Item Pronunciations in Generalization Set 1

<table>
<thead>
<tr>
<th></th>
<th>High frequency</th>
<th></th>
<th>Low frequency</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cons Incons-cond Incons-uncond</td>
<td>Cons Incons-cond Incons-uncond</td>
<td></td>
<td></td>
</tr>
<tr>
<td>fub, map</td>
<td>viz, vin</td>
<td>vth, pth</td>
<td>bal, za1g</td>
<td>zaud, zaus</td>
</tr>
</tbody>
</table>

Note. Frequency and consistency refer to the characteristics of vowels during training. Cons = Consistent; Incons-cond = Inconsistent-conditioned; Incons-uncond = Inconsistent-unconditioned.