**Table 1.** **Numbers and summarised job descriptions of interviews carried out at Amnesty International.**

|  |  |
| --- | --- |
| Interview Number | Job Role |
| 0164 | Campaigns Manager |
| 1387 | Digital Engagement Team Manager |
| 1582 | Campaigns Senior Manager |
| 1838 | Project Researcher and Campaigner |
| 2093 | Project researcher and Campaigner |
| 2372 | IT and Data Services Team Member |
| 2428 | Campaign Manager |
| 2990 | Fundraising Manager |
| 3322 | Fundraising and Data Team Member |
| 3452 | IT and Data Services Team Manager |
| 4681 | Strategy and Evaluation Team Member |
| 4771 | Strategy and Evaluation Team Member |
| 5190 | Governance Team Manager |
| 6311 | Diversity Project Researcher and Campaigner |
| 6358 | Digital Engagement Team Member |
| 7858 | IT and Data Services Team Consultant |
| 8365 | Strategy and Evaluation Team Member |
| 8443 | Strategy and Evaluation Team Manager |
| 8473 | Membership Team Manager |
| 9309 | Fundraising Senior Manager |
| 9887 | Strategy and Evaluation Team Member |

**Table 2. The different terms given across the related fields to different ways of focusing on centralised and decentralised structures of decision-making**

|  |  |  |  |
| --- | --- | --- | --- |
| Area of discourse | Staff expertise-led | Audience expertise-led | Literature |
| Economic, social and political rights CSOs | Staff led advocacy organisations | Member led organisations | Skocpol (2013) |
| Development aid CSOs | Protection of individuals based on expert-led decisions | Empowerment of individuals based on their decisions | McCormack (2011) |
| Political Communication | Trustees who use information on the electorate to make decisions for them | Delegates who listen to the electorate to implement decisions on their behalf | Wahlke, Eulau, Buchanan, and Ferguson (1962) |
| Media and communications | One to many broadcasting of media | Peer to peer sharing of media | Ana Ines Langer, Michael Comerford and Des McNulty (upcoming) and Chadwick (2013) |
| Dataveillance | Government-control and security | Privacy and Individual Rights focused | Lyon (2015) |
| Activist campaigning | Mobilisation of support for professional led interests | Organising of support to empower citizens to lead change themselves | Han (2014) |